

# *Yak Vernac Privacy Policy*

## **1. General:**

At Yak Vernac, we care about your personal information, so we have developed this privacy policy to explain how we collect, use and share data. By using or accessing our service, you agree to the Privacy Policy. Further understanding can be founded in the Terms and Conditions found on our website. We may update this policy in the future to reflect quality information practices and transparency of our service goals and commitments. We will post about these changes on our website, providing dates and adequate transition period warnings alongside descriptions of the changes. Any and all revisions of the Privacy Policy will be effective upon the designated period of change or the period in which you first access our service after the designated period.

## **2. Information We Collect:**

When you use our service, we collect (1) information you provide via the service and (2) information about how you use our service.

When you access our Website, we collect your browser type and IP address. When you use our mobile application, we collect your device type, your device ID and IP address. Additionally, we may use cookies to collect information from your browser regarding your session time and use. We use all this information to help create graphics and multimedia that are correctly sized to your device and improve our website's accessibility making it easier to use our website and mobile application. You can disable cookies through your browser, however please be aware this may lessen your experience using our Website.

When you register for an account, we collect your username ID, email address and passcode. In addition, you may add information to your profile which is stored to provide you our service and personalised features.

When you use our Mobile Application, you may provide information and content to your profile, use activities and messaging features which are all collected as user activity data to provide you with the service and personalised features.

When you use the Service, you may provide access to your microphone to participate in the musical activities. We only collect your use of this microphone data while participating in this activity to provide you with the service. You may participate in text messaging and drawing activities while using the Service, of which this data is collect and stored to provide you personalised features. Additionally, we will collect and store information when you choose to create and send activities while using the Service.

We do not share any of your personal information with third parties unless it is necessary to provide you the service or required by law (Further information can be found below).

## **3. USE OF INFORMATION OBTAINED BY YAK VERNAC**

We may use your contact information as a necessary means to share with you new services and offers in the form of notifications that we believe you would be interested in. Additionally, we will

use your contact information to send you emails concerning updates and service announcements. Generally, you may choose to opt-out of these emails.

Profile information is used by Yak Vernac to present you with the service which you may edit. This information is also used to provide other users with the opportunity to view your profile and to send messages to you via in-app messages, which may be blocked if desired.

Yak Vernac may use the collection of anonymous data such as information on how users interact with the service and activity data to understand and improve the service.

We may use your personal information, activity data and data collected through your interaction with the service to locate, understand and resolve user issues brought to our attention by the service or by user to improve the service.

#### **4. INFORMATION OBTAINED BY THIRD PARTIES**

To support and improve the service, we may use a variety of third party advertising networks, agencies and analytical services. These third parties will collect non-specifically identifiable information about how users interact with our website and mobile application to better understand and improve our services. This information will be used to bring better marketing opportunities for our social platforms and the service itself. Additionally, this non-specific collection of demographical and interest's data will help us with research on understanding how users use our service and to help us improve our service.

We will provide you with the option of opting out of these services when they commence. Additionally, your device may offer you the ability to modify your setting to provide information for better advertising (An example of the this your Android store and Google Android's Advertising ID to regulate the information you provide to our mobile application). Please note that these changes will not stop advertising from being presented, rather it will remove personalised advertising.

#### **5. SHARING YOUR PERSONALLY-IDENTIFIABLE INFORMATION WITH THIRD PARTIES**

Yak Vernac shares your personally-identifiable information when it is necessary to provide the service, legally required or permitted by you.

At times, we may need to access and disclose personally identifiable information with those that provide their services to improving, maintaining and understanding our service. All information given to these services are only provided when deemed necessary. In these instances, we will implement reasonable protections to maintain privacy for the limited time need.

We may need to access and disclose personally identifiable information in response to legal requirements, in or for the court of law upon request and in compliance with law. Furthermore, we may access and disclose personally identifiable information when we believe it is needed to comply with the law, to protect our interests or property, to prevent fraud and illegal activity being perpetrated through the use of our services and name, or to prevent harm.

Upon the transferring of any substantial portion of our business or all of our business to a new owner, your personally identifiable information will remain subject to this section.

#### **6. UPDATING OR DELETING YOUR PERSONALLY-IDENTIFIABLE INFORMATION**

You have the right to delete your account using the instructions provided by our service. If you delete your account, we will maintain possession of the activity data and anonymous data collected from your account. We may use this data for any reason and may be shared with third parties to any means deemed by Yak Vernac.

## **7. THIRD PARTY WEBSITES AND LINKS**

We will not disclose your personal information unless necessary to provide our service, however be aware that other sites that may have collected your information from their site and using our non-personal information to advertise to you are the responsibility of the other site and their privacy policy.

While on our website or application, you may be presented with advertising and links to other site on the internet. If you click on these, you will be redirected to the third parties designated site. Yak Vernac is not responsible for what you may be presented with on another website, as this is the responsibility of the website owner or service. You should read their privacy policy to understand their responsibility.

## **8. CALIFORNIA PRIVACY RIGHTS**

California Civil Code Section 1798.83 entitles residents of the State of California to request from a business, with whom that resident has an established business relationship, certain information regarding the types of personal information the business shares with third parties for direct marketing purposes by such third party and the identities of the third parties with whom the business has shared such information during the immediately preceding calendar year. If you have any inquiries concerning this, please contact us via [info@yakvernac.com](mailto:info@yakvernac.com).

## **9. LINKS**

Our website and service may contain links. We are not responsible for the content on other websites. When you leave our Service and website, we encourage you to read other privacy policies on the sites you visit to understand how they collect your information. This Privacy Policy applies only to the Services of Yak Vernac.

## **10. Additional**

Contact us at [info@yakvernac.com](mailto:info@yakvernac.com) if you have any inquiries or if you have a complaint or if you wish to receive a copy of our Privacy Policy.

## **11. Language**

This Privacy Policy document was written in English. Translating this document may result in misrepresentation of the information contained in Yak Vernac Privacy Policy. For this reason, all reference to our Privacy Policy must be made to the English version of this document and not a translation of this document.

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